



MAHARASHTRA MEDICAL COUNCIL, MUMBAI

(Established by Government of Maharashtra under MMC Act, 1965)

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NOTIFICATION

MAHARASHTRA MEDICAL COUNCIL

Launch of Know Your Doctor (KYD) Platform

The healthcare system in Maharashtra continues to face a significant challenge with unlicensed and fraudulent medical practices, which pose a serious threat, particularly in vulnerable and rural areas. In response to this alarming issue, the Maharashtra Medical Council (MMC) has consistently been taking proactive measures, including identifying and delisting fraudulent practices from its registry.

In a groundbreaking initiative aimed at empowering patients and enhancing transparency in healthcare, MMC is proud to announce the launch of the **Know Your Doctor (KYD) Platform**. This innovative platform will serve as a comprehensive tool to help patients make informed decisions by providing verified information about authenticity of their doctors.

As part of this initiative, MMC encourages all Registered Medical Practitioners (RMPs) in Maharashtra to **display the QR Code-based KYD Card at their practice locations**. This QR code will allow patients to scan it using their smartphones or personal computers, instantly accessing verified information about the authenticity of their doctor.

The platform for creation of doctor specified QR Code: www.kyd.co.in

Key Features of the KYD Platform:

- **Doctor Verification:** Authentic and up-to-date credentials and licenses for healthcare professionals.
- **Specialty Details:** Information on the doctor's specialization and areas of expertise.
- **Convenient Access:** Accessible via android based mobile devices for patients everywhere.

MMC urges all medical practitioners to take advantage and actively participate in this important initiative, helping create a safer and more reliable healthcare environment for the people of Maharashtra.

Demo videos and FAQs to guide doctors through the ordering process are available on the website.

Place :- Mumbai

Dated: - 11th February 2025

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Registrar,
Maharashtra Medical Council